

# Q12025

Unlocking E-commerce Potential

14 May, 2025



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## Agenda

Key messages

**Business update Poland** 

**Business update International** 

Financial highlights

Outlook







# Profitability uplift across all markets and double-digit revenue growth

### Q1 2025 Group key numbers

Volume

272 m

+12% YoY

Revenue

3.0 b

+22% YoY (29% ex. FX)





**Adjusted EBITDA** 

0.9 b

+24% YoY

**Adjusted EBITDA Margin** 

31.9%

+50 bps YoY

Acquisition of **Yodel** 

8%

market share in the UK after aquisition

May 2025 start of consolidation

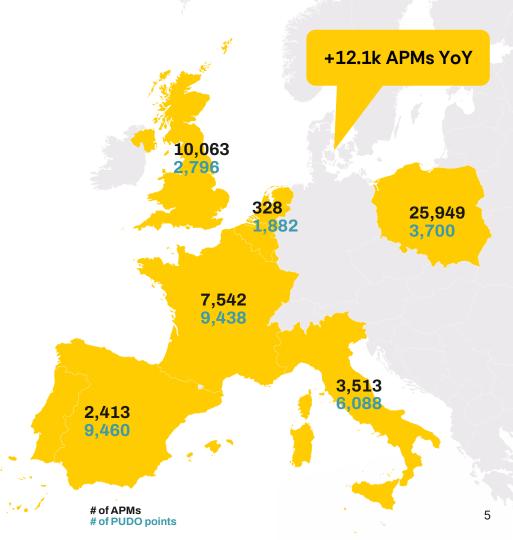
Group key messages Strenghtening APM leadership in Europe: +3k in Q1 2025 50,000 **APMs** +32% YoY in Q1 33,000 **PUDO** points



+5% YoY in Q1

APM - Automated Parcel Machine, PUDO - Pick-Up, Drop-Off point; All data as of the end of Q1 2025; Source: Company data.

QoQ PUDO reduction in line with OOH optimization







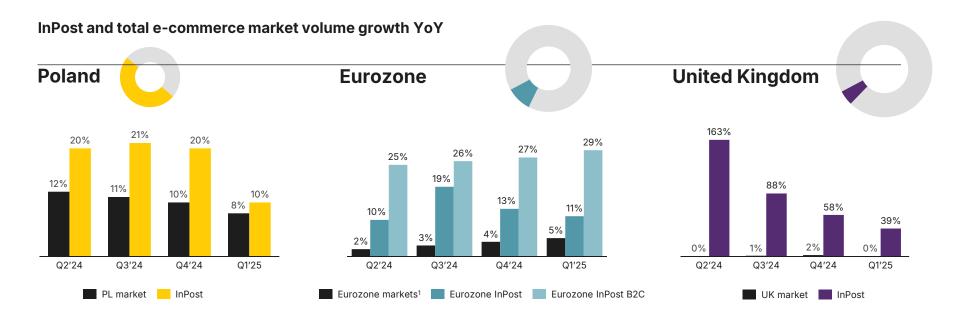






### **Group Key Messages**

### Consistently outperforming the market











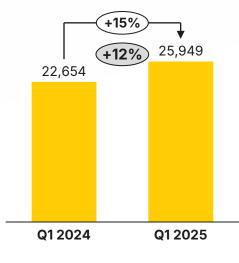
# Poland update

Further customer and merchant loyalization

### Front-loading 2025 investment in proximity and quality

### Faster APM growth due to phasing

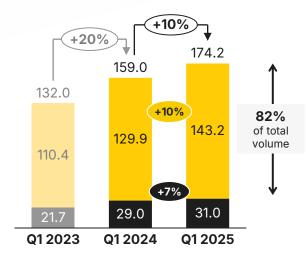
Number of APMs



### Lockers growth

### Solid volume growth despite the high base effect

Parcel volume [m]



To-door

The fastest growth from SME volumes +18% YoY

APM volume faster than todoor thanks to international marketplaces adoption of **InPost APMs** 



APM growth







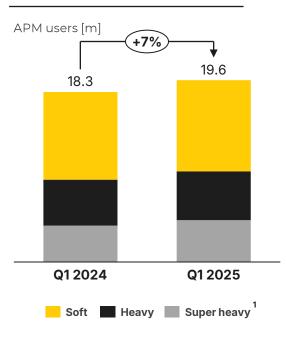




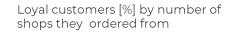


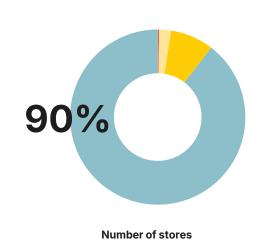
### Loyal users prefer InPost and shop across multiple merchants

### +7% APM users YoY



### Loyal<sup>2</sup> users are multi-store shoppers

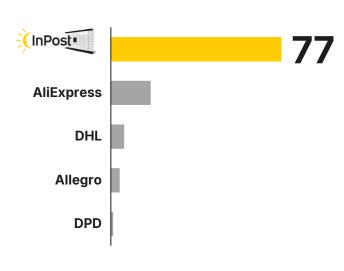




2-5 6-10

### **Unmatched InPost NPS level**

















### Cementing and growing relations with merchants



- ✓ New agreement with Vinted
- ✓ Improved cooperation with **Amazon in Poland**
- ✓ Wider adoption of InPost Pay merchants



InPostPay 30%-70%

increase in conversion at the checkout

2,000+

**InPost Pay integrated merchants** 

**40%** of TOP 100 InPost merchants to be integrated by 2025 YE

8.3m +

**Registered users** 















# International update

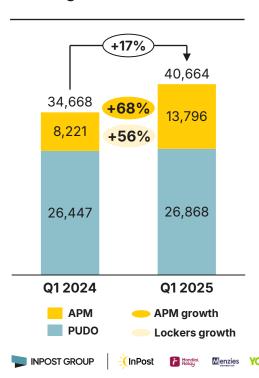
Driving B2C and network expansion



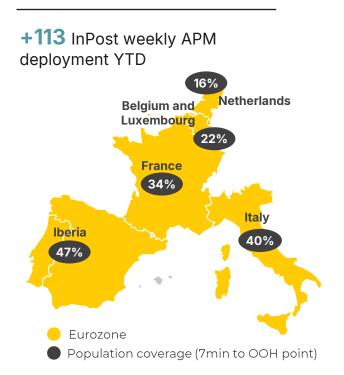


### Accelerating APM adoption across Eurozone markets

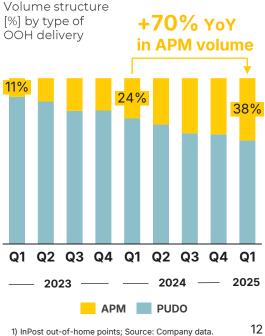
### **Growing number of InPoints**<sup>1</sup>



### **Increasing population coverage**

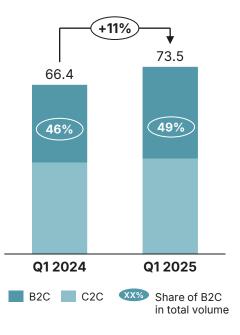


### Parcels convert to APMs



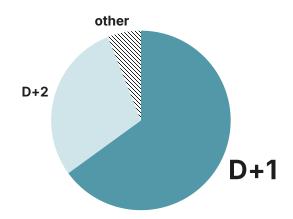
### Quality improvement and user growth drive B2C parcel expansion

### 29% YoY B2C growth



### **Continuous improvement** of logistics quality

65% of B2C parcels delivered on D+1 in Q1'25 (+3.8 p.p. YoY)



### **Growing customers base**

64% more APM users YoY

4.2m app downloads

App rollout in 2 new markets in 2025

**37 NPS** (vs. 28 in Jan 2025)

Mondial Relay in top 50 **Most Valuable French Brands** 











### Disrupting x-border profit pool

c. 29%

x-border market volume share in **Eurozone e-commerce total** volumes1

c. 7-10%

InPost share in e-commerce x-border volume in Eurozone markets<sup>2</sup>

20%

InPost x-border parcels share in InPost total volumes<sup>3</sup>



### **Next steps**

Unification of UX

Wider international merchants' adoption

**Further logistics improvements** 

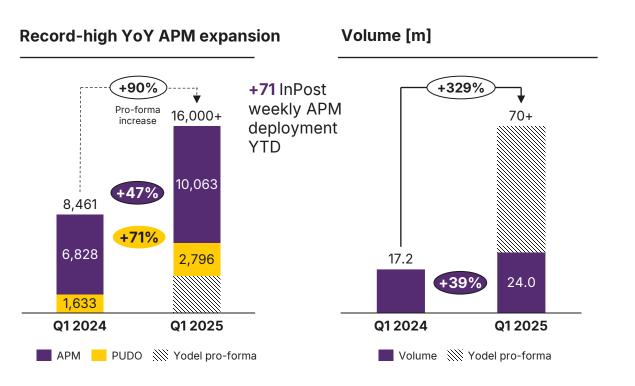
Adding UK to the x-border markets



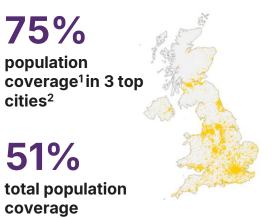




### Targeted and disciplined network investment to support upcoming volume growth



InPost with Yodel: challenger for incumbent players



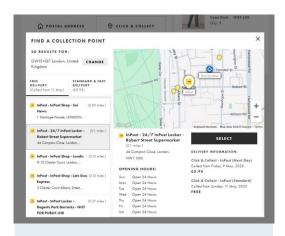
in APM and OOH network







Expanding merchant base and engaging more APM users



InPost lockers are clearly marked at the check-out

InPost UK

**InPost B2C merchants** 

InPost app downloads

App users ordering 51% more than non-app

42% more APM users YoY

Yodel

7.0m app downloads



**Get delivery updates** on the go...

































Profitability improvement across all markets



# Summary of financial performance

Source: Company data.

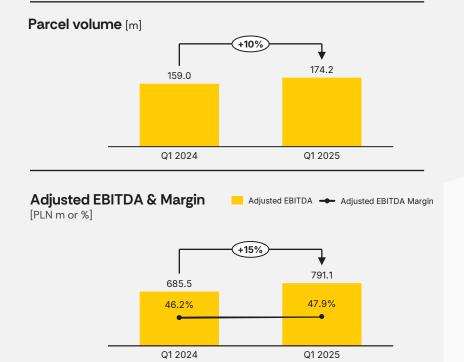
PLN m unless otherwise specified	Q1 2025	Q1 2024	YoY
Parcel volume (m)	271.7	242.6	12%
Poland	174.2	159.0	10%
Eurozone	73.5	66.4	11%
UK + Ireland	24.0	17.2	39%
Segment Revenue	2,951.9	2,425.7	21.7%
Poland	1,652.1	1,483.1	11.4%
Eurozone	870.7	767.3	13.5%
UK + Ireland	429.1	175.3	144.8%
Adjusted EBITDA <sup>1</sup>	940.2	760.1	23.7%
Poland	791.1	685.5	15.4%
Eurozone	117.4	76.4	53.7%
UK + Ireland	61.7	21.0	193.8%
Group costs	(30.0)	(22.8)	31.6%
Adjusted EBITDA Margin	31.9%	31.3%	50bps
Poland	47.9%	46.2%	170bps
Eurozone	13.5%	10.0%	350bps
UK + Ireland	14.4%	12.0%	240bps
Сарех	340.6	245.8	38.6%
% of revenue	11.5%	10.1%	140bps
Net Leverage <sup>2</sup>	1.89x	1.91x	(0.02)x
FCF Group <sup>3</sup>	63.4	213.2	(70.3%)
FCF Poland	311.0	459.3	(32.3%)
FCF International	(247.5)	(246.1)	n/a

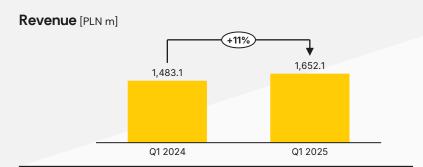
Adjustments are presented on slide 22;
 Leverage calculated based on Last Twelve Months Adjusted EBITDA;

<sup>3)</sup> M&A expenses not included

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# Strong results driven by volume growth and cost management





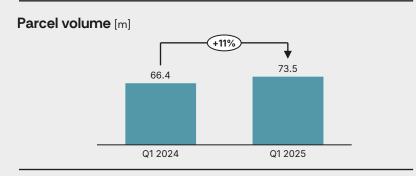
### Q1 2025 highlights

1. Solid volume growth despite the high base from Q1 2024 with the strongest increase from SMEs (+18% YoY) 2.
Revenue growth
faster than volume
on the back of low
single-digit repricing
in APMs slightly
offset by volume mix

3.
YoY profitability
improvement due to
very good control
over CPP supported
by changing volume
structure



# Continuous improvement in profitability driven by B2C expansion and higher APM adoption







### Q1 2025 highlights

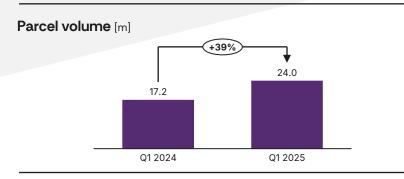
1. Volume growth surpassing the e-commerce market, driven by another quarter of strong growth in the strategically important B2C segment (+29% YoY)

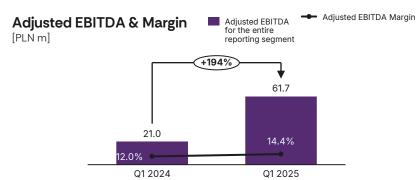
2.
Revenue growth
slightly higher than
volume due to
favourable volume
mix (cross border
and to-door
volume)

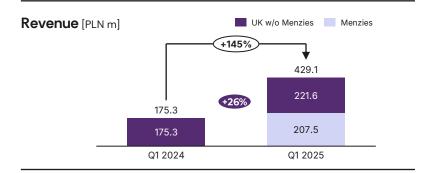
3.
Strong Adjusted
EBITDA Margin
increase on the back of
B2C expansion, APM
adoption, operational
leverage with good
control over cost per
parcel and SG&A's

### UK+Ireland

### On track to deliver on UK guidance







### Q1 2025 highlights

1.
UK volume growth
driven by L2L growth
and returns with B2C
contributions starting
to be visible

2.
UK parcel revenue growth lower than volume due to product mix (higher L2L volume, positive for margins)

3.
Adjusted EBITDA
higher YoY due to
efficiency
improvements and
product mix as well as
consolidation of
Menzies

Adjusted EBITDA to Adjusted Net Profit

	Q1 2025	Q1 2024	Difference	% change
Adjusted EBITDA	940.2	760.1	180.1	23.7%
Margin %	31.9%	31.3%	50bps	
Incentive programmes set up by shareholders	(16.6)	(1.1)	15.5	1,409.1%
Incentive programmes set up by Group	(14.4)	(8.8)	5.6	63.6%
Restructuring costs	(1.8)	(10.3)	2 (8.5)	(82.5%)
Operating EBITDA	907.4	739.9	167.5	22.6%
Margin %	30.7%	30.5%	20bps	
IFRS16 RoU amortisation	(293.6)	(199.1)	(94.5)	47.5%
Other intangibles amortisation	(44.2)	(26.1)	3 (18.1)	69.3%
PPE depreciation	(108.1)	(86.0)	(22.1)	25.7%
EBIT	461.6	428.8	32.8	7.6%
Margin %	15.6%	17.7%	(200bps)	
Adjusted EBIT	522.1	470.0	52.1	11.1%
Margin %	17.7%	19.4%	(170bps)	
Net financial cost	(217.3)	(67.1)	(150.2)	223.8%
of which: interest expense	(105.2)	(85.8)	(19.4)	22.6%
of which: unrealised FX gains/(losses)	(107.6)	(3.4)	4 (104.2)	3,064.7%
of which: other	(0.8)	22.1	(22.9)	n/a
Share of result from associates	(0.3)	4.5	(4.8)	n/a
Income tax	(60.4)	(109.8)	49.4	(45.0%)
Net profit from continuing operations	183.7	256.3	(72.6)	(28.3%)
Margin %	6.2%	10.6%	(440bps)	
Adjusted Net Profit	338.0	302.7	35.4	11.7%
Margin %	11.5%	12.5%	(100bps)	

- Incentive programmes set up by shareholders: MIP and Earn out (non-cash impact on the Group results)
- Costs related to Mondial Relay and UK transformation (Menzies)
- Growth mainly driven by network scale (APM land,depot leases) and the automatisation of operations
  - Unrealised gains and losses are driven by strengthening of PLN vs. EUR and arise from FX translation differences of PLN denominated debt consolidated on Luxembourg Parent Company level

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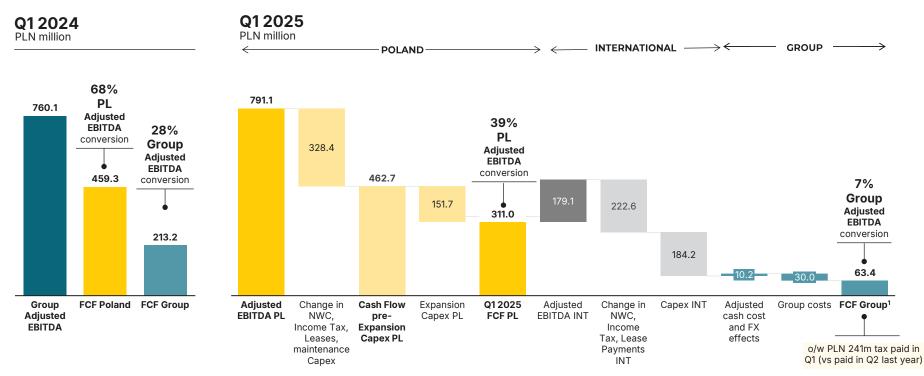






Source: Company data. 22

### FCF impacted by FY tax payment calendar



# Financial discipline with net leverage at 1.9x despite M&A

3M 2025	12M 2024	Difference	% change
7,717.1	7,756.2	(39.1)	(0.5%)
5,064.8	5,060.8	4.0	0.1%
2,163.6	2,153.9	9.7	0.5%
488.7	541.5	(52.8)	(9.8%)
(472.5)	(772.3)	1 299.8	(38.8%)
5.1	(17.8)	22.9	n/a
7,249.7	6,966.1	283.6	4.1%
3,828.5	3,648.4	180.1	4.9%
1.89x	1.91x	2 (0.02)x	
	7,717.1 5,064.8 2,163.6 488.7 (472.5) 5.1 7,249.7 3,828.5	7,717.1       7,756.2         5,064.8       5,060.8         2,163.6       2,153.9         488.7       541.5         (472.5)       (772.3)         5.1       (17.8)         7,249.7       6,966.1         3,828.5       3,648.4	7,717.1       7,756.2       (39.1)         5,064.8       5,060.8       4.0         2,163.6       2,153.9       9.7         488.7       541.5       (52.8)         (472.5)       (772.3)       1 299.8         5.1       (17.8)       22.9         7,249.7       6,966.1       283.6         3,828.5       3,648.4       180.1

- Lower cash due to investment in Yodel in Q1 2025
- Slight deleveraging vs end of 2024 despite of significant expenses on Yodel acquisition











## Outlook



### Outlook

### Upgrading outlook to incorporate Yodel in FY 2025

This outlook has been revised (1) to reflect new reporting segments, and (2) to include Yodel consolidation starting from May 2025, impacting volume, revenue and profitability.

Group volume +25-30% YoY	We expect InPost to increase market share in all markets and we expect YoY Group volume in the high 20s level, coming from a mix of:  i) high single-digit to low double-digit InPost volume growth in Poland, exceeding market growth, yet with landing within that range depending on eCommerce market development in H2 2025,  ii) high single-digit to low double-digit InPost volume growth in Eurozone markets,  iii) UK volumes to triple on the back of Yodel consolidation and APM network expansion.
Group revenue +35-40% YoY	We expect YoY Group revenue to grow in the high 30s to low 40s range. Poland and Eurozone revenue to grow slightly above volume due to mix effect and repricing. UK revenue, including Menzies and Yodel consolidation, to triple YoY.
EBITDA growth +20-25% YoY	We expect an Adjusted EBITDA increase in the low to mid-twenties.  Adjusted EBITDA margin: i) to stabilize in Poland at mid-40s, ii) to improve YoY in Eurozone, iii) In the UK & Ireland adjusted EBITDA margin to decrease YoY due to the consolidation of Yodel.  Group Adjusted EBITDA margin to be lower YoY on the back of increasing share of the UK.
Network 14k+ new APMs	We plan to accelerate deployment to over 14,000 APMs across all markets. This includes ~3,000 APMs in Poland, ~4,000 APMs in Benefralux, ~4,500 APMs in the UK, ~2,000 in Iberia, ~1,000 in Italy.

CAPEX and FCF CAPEX of PLN c. 1.8 billion, with c. 60% allocated for APM production and deployment. We expect positive FCF at the Group level (excluding M&As). We

At the Group level for Q2 2025, we anticipate YoY growth in the low to mid-twenties percent range. In Poland, we expect YoY volume growth at high single

digit, continuing to outpace a softer Q2 eCommerce market, Internationally, we are forecasting approximately 50% growth in InPost volume YoY, which

expect similar net leverage level to end of 2025 YoY, including Yodel (excluding potential M&As).



trading update

Q2 2025









includes the consolidation of Yodel starting from May 2025.

# Thank you!

### Meet us:

21 May 2025

ABN Amro ODDO BHF Benelux Equities Conference, Amsterdam

22 May 2025

J.P. Morgan European Technology, Media & Telecoms Conference, London

For more info: Upcoming events

















### Definitions and numerical reconciliations of Alternative Performance Measures (1/2)

Adjusted
<b>EBITDA</b>

facilitates the comparison of the Group's operating results from period to period and between segments by removing the impact of, among other things, its capital structure, asset base and tax consequences and one-off and non-cash costs not related to its day-to-day operations. Adjusted EBITDA is defined as net profit/(loss) for the period, adjusted for profit/(loss) from discontinued operations, income tax expense/(benefit), profit on sales of an organised part of an enterprise, share of result of equity-accounted investees, gain/(loss) on revaluation of previously owned shares in acquired entities, finance costs and income, depreciation and amortisation, adjusted with non-cash (share-based payments), and one-off costs (mainly Restructuring and Acquisition costs). Restructuring costs refer to the legal and advisory costs of the standardisation of operating, administration, and business processes of acquired companies to align them with Group standards. Acquisition costs refer to the legal and advisory costs connected with potential and actual acquisition projects.

PLN m, unless otherwise stated	Q1 2025	Q1 2024
Net profit/(loss) from continuing operations	183.7	256.3
Income tax	60.4	109.8
Profit/(loss) from continuing operations before tax	244.1	366.1
adjusted by:		
Net financial costs	217.2	67.1
Depreciation	445.9	311.2
Share of result from associates	0.3	(4.5)
Gain on revaluation of previously owned shares in		
acquired entities	-	-
Operating EBITDA	907.4	739.9

#### Adjusted **EBIT**

is defined as the operating profit for the period, adjusted for one off/non cash costs described in Adjusted EBITDA definition and adjusted by amortisation of customer relationship and trademarks acquired during M&A process. In Management opinion elimination of amortisation of intangibles identified during purchase price allocation allows to eliminate the costs of assets which cannot be recreated at any point in the future of the group.

	Operating EBITDA	907.4	739.
'	Incentive programmes set up by shareholders	16.6	1.
į	Incentive programmes set up by Group	14.4	8.
	M&A	-	
	Restructuring costs	1.8	10.

#### Operating **FBITDA**

facilitates the comparisons of the Group's operating results from period to period and between segments by removing the impact of, among other things, its capital structure, asset base and tax consequences. Operating EBITDA is defined as net profit for the period adjusted for profit (loss) from discontinued operations, income tax expense (benefit), profit on sales of an organised part of an enterprise, share of profits of equity-accounted investees, finance costs and income as well as depreciation and amortisation. Adjusted EBIT

With	=	=
Restructuring costs	1.8	10.3
Adjusted EBITDA	940.2	760.1
Depreciation and amortisation	(445.9)	(311.2)
f Elimination of amortisation of trademarks and customer	27.7	21.0
relationship acquired through subsidiary acquisition	27.7	21.0

#### Adjusted Profit before tax

is defined as the profit before tax, adjusted for non-cash and one-off costs, as described in the Adjusted EBITDA paragraph, and amortisation of trademarks and customer relationships acquired during the M&A process; it also includes adjustments for exchange rate differences related to debt, denominated in PLN and valued in EUR at the InPost S.A. level.

Income tax	(60.4)	(109.8)
Adjusted Profit before tax	405.5	417.9
Share of result from associates	(0.3)	4.5
Adjustment on the FX on revaluation	101.0	10.6
Net financial cost	(217.3)	(67.1)

### profit

Adjusted Net is defined as the net profit or loss for the period, adjusted for non-cash and one-off costs, as described in the Adjusted EBITDA paragraph, and amortisation of trademarks and customer relationships acquired during the M&A process; it also includes adjustments for exchange rate differences related to debt, denominated in PLN and valued in EUR at the InPost S.A. level, and the tax effects of these adjustments.











Tax effect of the above adjustments

**Adjusted Net profit** 

470.0

(5.4)

302.7

522.0

(047.0)

(7.1)

338.0

## Definitions and numerical reconciliations of Alternative Performance Measures (2/2)

Capex	is defined as the total of Purchase of property, plant and equipment and Purchase of intangible assets presented in Cash Flow Statement. This measure is used to assess the total amount of cash outflows invested in the Group's non-current assets.
Operating EBITDA Margin	is defined as Operating EBITDA divided by the total of Revenue and Other operating income.
Adjusted EBITDA Margin	is defined as Adjusted EBITDA divided by the total of Revenue and Other operating income.
Adjusted EBIT Margin	is defined as Adjusted EBIT divided by the total of Revenue and Other operating income.
Adjusted Net profit Margin	is defined as Adjusted Net profit divided by the total of Revenue and Other operating income.

PLN m, unless otherwise stated	Q1 2025	Q1 2024
Total CAPEX	340.6	245.8
Purchase of property, plant and equipment	289.4	208.0
Purchase of intangible assets	51.2	37.8
Revenue	2,951.9	2,425.7
Operating EBITDA	907.4	739.9
Operating EBITDA margin	30.7%	30.5%
Adjusted EBITDA	940.2	760.1
Adjusted EBITDA margin	31.9%	31.3%
Adjusted EBIT	522.0	470.0
Adjusted EBIT margin	17.7%	19.4%
Adjusted Net profit	338.0	302.7
Adjusted Net profit margin	11.5%	12.5%









### Profit and Loss and Other Comprehensive Income Statement

PLN m, unless otherwise specified	Q1 2025	Q12024
Revenue	2,951.9	2,425.7
Expected credit loss (ECL)	(7.5)	(1.9)
Direct costs	(1,922.8)	(1,637.2)
Indirect costs	(54.5)	(32.9)
General & administrative costs	(505.4)	(325.0)
Total operating expenses	2,482.7	1,995.1
Operating profit	461.6	428.7
Finance income	3.7	23.4
Finance costs	(221.0)	(90.5)
Share of results from associates accounted for using the equity method	(0.3)	4.5
Profit before tax	244.1	366.1
Income tax expense	(60.4)	(109.8)
Net profit from continuing operations	183.7	256.3
Loss from discontinued operations	-	(1.5)
Net profit	183.7	254.8
Exchange differences from translation of foreign operations, net of tax - Item that may be reclassified to profit or loss	54.7	13.2
Share of other comprehensive income/ (loss) of associates accounted for using the equity method	(4.1)	(2.2)
Other comprehensive income, net of tax	50.6	11.0
Total comprehensive income	234.3	265.8
Basic earnings per share (in PLN)	0.37	0.51









### Cash Flow Statement

	Q1 2025	Q12024
PLN m, unless otherwise specified		
Cash flows from operating activities	400 7	0510
Net profit	183.7	254.8
Adjustments:	766.7	497.1
Income tax expense	60.4	109.8
Financial cost/(income)	217.3	66.8
(Gain)/loss on sale of property, plant and equipment	<u> </u>	0.1
Depreciation and amortisation	445.9	311.2
Impairment losses	8.2	1.9
Group settled share-based payments	34.6	11.8
Share of results of associates	0.3	(4.5)
Changes in working capital:	(8.1)	(46.3)
Trade and other receivables	58.7	(52.4)
Inventories	1.2	0.2
Other assets	(17.6)	(54.7)
Trade payables and other payables	(29.8)	28.1
Employee benefits, provisions and contract liabilities	(1.3)	35.5
Other liabilities	(19.3)	(3.0)
Cash generated from operating activities	942.3	705.6
Interest and commissions paid	(135.5)	(83.6)
Income tax paid	(248.8)	(49.4)
Net cash from operating activities	558.0	572.6
Cash flows from investing activities		
Purchase of property, plant and equipment	(289.4)	(208.0)
Purchase of intangible assets	(51.2)	(37.8)
Proceeds from financial instruments	78.1	4.5
Acquisition of a subsidiary, net of cash acquired	(378.4)	-
Net cash from investing activities	(640.9)	(241.3)
Cash flows from financing activities	(* * * * * * * * * * * * * * * * * * *	,
Proceeds from loans and borrowings	2,445.9	0.2
Repayment of the principal portion of loans and borrowings	(2,373.0)	(4.4)
Payment of principal of the lease liability	(289.5)	(197.2)
Net cash from financing activities	(216.6)	(201.4)
Net change in cash and cash equivalents	(299.5)	129.9
Cash and cash equivalents at the start of the reporting period	772.3	565.2
Effect of movements in exchange rates	(0.3)	2.7
Cash and cash equivalents as of 31 March	472.5	697.8









### **Balance Sheet** Statement

PLN m, unless otherwise specified	31.03.2025	31.12.2024
Non-current assets	10,371.7	9,978.0
Goodwill	1,486.8	1,519.7
Intangible assets	1,413.6	1,413.6
Property, plant and equipment	4,033.9	3,959.5
Rights of use assets	2,556.3	2,579.4
Other financial assets	484.0	128.7
Investments in associates	86.8	94.2
Trade and other receivables	39.8	44.1
Deferred tax assets	193.1	191.1
Long term other assets	77.4	47.7
Current assets	2,492.7	2,914.8
Inventory	10.8	12.0
Financial assets	0.1	76.4
Trade and other receivables	1,928.1	1,955.7
Income tax receivables	0.2	5.3
Other assets	81.0	93.1
Cash and cash equivalents	472.5	772.3
TOTAL ASSETS	12,864.4	12,892.8
Equity attributable to owners of InPost	2,724.9	2,456.0
Share capital	22.7	22.7
Share premium	35,122.4	35,122.4
Retained earnings/(accumulated losses)	2,981.9	2,798.3
Reserves	(35,402.1)	(35,487.4)
Total equity	2,724.9	2,456.0
Loans and borrowings	3,993.1	4,739.9
Employee benefits provisions	9.5	11.9
Government grants	1.0	1.0
Deferred tax liability	400.8	403.2
Other financial liabilities	1,713.6	1,720.6
Total non-current liabilities	6,118.0	6,876.6
Trade payables and other payables	1,629.4	1,671.9
Loans and borrowings	1,071.7	320.9
Employee benefits provisions	160.1	159.3
Other provisions	7.7	7.5
Income tax liabilities	12.4	210.1
Other financial liabilities	943.8	974.8
Other liabilities	196.4	215.7
Total current liabilities	4,021.5	3,560.2
Total liabilities	10,139.5	10,436.8
TOTAL EQUITY AND LIABILITIES	12,864.4	12,892.8









## InPost Group out-of-home points

	Q12024	Q2 2024	Q3 2024	Q4 2024	Q1 2025
Out-of-home points	69,379	73,636	78,721	81,112	83,172
of which APMs	37,703	40,671	43,812	46,955	49,808
of which Poland	22,654	23,470	24,340	25,269	25,949
of which France	5,140	5,711	6,288	6,927	7,542
of which UK	6,828	7,502	8,395	9,243	10,063
of which other markets	3,081	3,988	4,789	5,516	6,254
of which PUDOs	31,676	32,965	34,909	34,157	33,364
of which Poland	3,596	3,886	4,060	3,984	3,700
of which France	10,763	10,529	10,456	10,357	9,438
of which other markets	17,317	18,550	20,393	19,816	20,226











## Glossary

APM	Automated Parcel Machine
B2C	Business-to-customer
C2C	Customer-to-customer
ETR	Effective tax rate
Heavy user	APM user who received 13–39 APM parcels within the last 12 months
KPI	Key Performance Indicator
L2D	Locker-to-door, delivery from an APM to the address
Net Leverage	Calculated based on the Last Twelve Months Adjusted EBITDA
ООН	Out-of-home delivery
PUDO	Pick-Up Drop-Off points
Soft user	APM user who received 1–12 APM parcels within the last 12 months
Super heavy user	APM user who received at least 40 APM parcels within the last 12 months
To-door	Delivery to the address









